



BACKGROUND

Eagle Merchant Partners is a private equity firm investing in Consumer and Industrial companies primarily in the Southeastern U.S.

The Eagle team is one of the most experienced and tenured private equity investors in the Southeast.

EXPERIENCED INVESTORS IN THE SE

- Headquartered in Atlanta, GA
- Successful long-term track record
- 85%+ of investments in the Southeastern U.S.
- Opportunity to be first institutional capital
- Partner with family businesses
- Pursue growth through add-on acquisitions and organic development

INVESTMENT CRITERIA

Eagle seeks to invest in companies that meet the following preferred criteria:

GEOGRAPHY

- Focus on companies with operations in the Southeast including Texas

FINANCIAL SIZE

- Company EBITDA: \$3 - \$30 million
- Equity Check Size: \$10 - \$50 million

INDUSTRIES

- **Consumer:** franchisors and multi-unit operators in growth sectors
- **Industrial:** niche services and manufacturing

TRANSACTIONS

- First institutional capital
- Recapitalizations
- Growth capital

CURRENT PORTFOLIO



Commercial roofing and waterproofing services provider



Operator of auto collision shops



Franchisor of health and safety services



390+-unit franchisor of kids coding centers

PROFESSIONALS

Stockton Croft

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Eagle Merchant Partners

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DEEP OPERATING EXPERIENCE

Eagle works with management teams to develop value creation plans with specific initiatives. The Eagle team invests the time to understand critical opportunities, challenges and objectives facing the company and to create a culture that produces results through planning, executing and communication. We look for opportunities to partner with founder-owners and exceptional management teams that want to accelerate the growth of their company.

SUBSECTORS AND THEMES OF INTEREST

CONSUMER SECTOR	INDUSTRIAL SECTOR	SITUATIONS
<ul style="list-style-type: none"> • Franchisors • Health & wellness • Childhood enrichment • Residential and home services • Automotive • Consumer services and distribution 	<ul style="list-style-type: none"> • Roofing services • Facilities Services • Infrastructure services • Niche manufacturing • Engineered components • Specialty chemicals • Specialty packaging • Industrial MRO services • Environmental services 	<ul style="list-style-type: none"> • Family-owned business transitions • Industry consolidation • Growth capital for expansion and unit growth • Recapitalizations • First institutional capital

INVESTMENTS

<p>Current</p>  <p>Commercial roofing and waterproofing services provider</p>	<p>Current</p>  <p>Operator of auto collision repair shops</p>	<p>Current</p>  <p>Franchisor of health and safety services</p>	<p>Current</p>  <p>390+-unit franchisor of kids coding centers</p>	
<p>Exited</p>  <p>Operator and developer of premium, express car washes</p>	<p>Exited</p>  <p>Designer and manufacturer of recreational surfacing products</p>	<p>Exited</p>  <p>Largest Planet Fitness franchisee with 168 locations</p>	<p>Exited</p>  <p>150+-unit fast-casual restaurant franchisor</p>	<p>Exited</p>  <p>2nd largest Dairy Queen franchisee</p>
CONSUMER		INDUSTRIAL		

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