



INVESTMENT CRITERIA

Eagle seeks to invest in companies that meet the following preferred criteria:

GEOGRAPHY

- Focus on companies with operations in the Southeast including Texas

FINANCIAL

- Company EBITDA: \$2 - \$20 million
- Equity Check Size: \$10 - \$50 million

TRANSACTIONS

- Family-owned transition
- First institutional capital
- Recapitalizations
- Growth capital
- Industry consolidation
- Add-ons / organic development

PROFESSIONALS

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INVESTMENTS

<p><i>Current</i></p>  <p>Franchisee of garage, electric, and plumbing home services</p>	<p><i>Current</i></p> <p>TCB Services</p>  <p>Franchisors of cabinet and furniture restoration and home inspection services</p>	<p><i>Current</i></p>  <p>Commercial roofing and waterproofing services provider</p>	<p><i>Current</i></p>  <p>Operator of auto collision repair shops</p>	<p><i>Current</i></p>  <p>Franchisor of health and safety services</p>
<p><i>Current</i></p>  <p>390+-unit franchisor of kids coding centers</p>	<p><i>Exited</i></p>  <p>Operator and developer of premium, express car washes</p>	<p><i>Exited</i></p>  <p>Designer and manufacturer of recreational surfacing products</p>	<p><i>Exited</i></p>  <p>Largest Planet Fitness franchisee with 168 locations</p>	<p><i>Exited</i></p>  <p>150+-unit fast-casual restaurant franchisor</p>

BACKGROUND & EXPERIENCE

Eagle Merchant Partners is a private equity firm headquartered in Atlanta, GA. Eagle invests in lower middle-market Consumer and Industrial companies primarily in the Southeastern U.S.

Eagle works with management teams to develop value creation plans with specific initiatives.

We look for opportunities to partner with founder-owners and exceptional management teams that want to accelerate the growth of their company.

SUBSECTORS & THEMES OF INTEREST

CONSUMER

- ✓ Differentiated multi-unit brands in growing sectors
- ✓ Non-discretionary services tested through economic cycles
- ✓ Scalable operating models and multiple paths for growth including add-on acquisitions, unit expansion, and four-wall performance improvement
- ✓ High margin unit-level economics or with a visible path to profitability

INDUSTRIAL

- ✓ Niche manufacturing and industrial services companies with high margins
- ✓ Growing, defensible industries with stable end markets and proven ability to perform during economic cycles
- ✓ Engineering differentiation and production efficiencies, including process automation
- ✓ Scale benefits from add-on acquisitions

FOCUS AREAS



Childhood Enrichment

- ✓ Education
- ✓ Sports
- ✓ Test Prep



Automotive

- ✓ Collision centers
- ✓ Tires
- ✓ Car wash
- ✓ Calibration



Facility Services

- ✓ Cabling & network solutions
- ✓ Mechanical services
- ✓ Landscape management



Industrial Services

- ✓ Infrastructure services
- ✓ Environmental services
- ✓ Equipment rentals



Health & Wellness

- ✓ Fitness
- ✓ Removals
- ✓ Spa services



Home Services

- ✓ Improvement
- ✓ Services
- ✓ Repair



Engineered Components

- ✓ Valves
- ✓ Filtration
- ✓ Test & measurement



Building Products

- ✓ Outdoor living
- ✓ Roofing products & services

Eagle Merchant Partners

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