



## BACKGROUND & EXPERIENCE

Eagle Merchant Partners is a private equity firm headquartered in Atlanta, GA. Eagle invests in lower middle-market Franchise & Multi-Unit and Commercial Services companies primarily in the Southeastern U.S.

We look for opportunities to partner with founder-owners and exceptional management teams that want to accelerate the growth of their company.

Eagle is now investing out of its second fund, Eagle Merchant Partners II, L.P.

## INVESTMENT CRITERIA

### GEOGRAPHY

- Focus on companies with operations in the Southeast including Texas

### FINANCIAL

- Company EBITDA: \$2 - \$20 million
- Equity Check Size: \$10 - \$50 million

### TRANSACTIONS

- Family-owned transition
- First institutional capital
- Recapitalizations
- Growth capital
- Industry consolidation, add-ons
- Carve-outs

## INVESTMENTS

 <p>Franchisor of residential and commercial concrete services</p>	 <p>Premier multi-unit medical spa based in the Southeast</p>	 <p>Franchisee of garage, electric, and plumbing home services</p>	 <p>Franchisors of cabinet and furniture restoration and home inspection services</p>	 <p>Commercial roofing and waterproofing services provider</p>	 <p>Operator of auto collision repair shops</p>
 <p>Franchisor of health and safety services</p>	 <p>390+-unit franchisor of kids coding centers</p>	 <p>Designer &amp; manufacturer of recreational surfacing products</p>	 <p>Largest Planet Fitness franchisee with 168 locations</p>	 <p>Operator and developer of premium, express car washes</p>	 <p>150+-unit fast-casual restaurant franchisor</p>

CURRENT

EXITED

## INDUSTRIES & SECTORS OF INTEREST

### FRANCHISE & MULTI-UNIT

- ✓ Differentiated multi-unit brands in growing sectors
- ✓ Recurring, non-discretionary services
- ✓ Scalable operating models across multiple markets
- ✓ High margin unit-level economics
- ✓ Multiple paths for growth: add-on acquisitions, unit expansion, and existing performance improvement

### COMMERCIAL SERVICES

- ✓ Recurring, non-deferrable facility & industrial services
- ✓ Growing industries with stable, non-cyclical end markets
- ✓ Engineering or process differentiation
- ✓ Scale benefits from organic growth, add-on acquisitions, or vertical integration

## FOCUS AREAS

### RESIDENTIAL SERVICES

- ✓ Break / Fix
- ✓ Landscaping
- ✓ Restoration
- ✓ Repair & Remodel
- ✓ Roofing

### HEALTH & WELLNESS

- ✓ Med Spa
- ✓ Removals
- ✓ Salon Services
- ✓ Restorative Fitness
- ✓ Multi-Unit Wellness

### FACILITY SERVICES

- ✓ Perimeter Security
- ✓ Security Integration
- ✓ Mechanical Services
- ✓ Roofing
- ✓ Cleaning
- ✓ Landscaping

### INDUSTRIAL SERVICES

- ✓ Infrastructure Services
- ✓ Utility, Water, & Transportation Services
- ✓ Environmental Services
- ✓ Testing & Inspection
- ✓ Engineering & Consulting

### AUTOMOTIVE

- ✓ Repair & Service
- ✓ Parts & Equipment
- ✓ Enthusiast
- ✓ Auto Manufacturing
- ✓ Car Wash

### FRANCHISE

- ✓ Franchisors
- ✓ Franchisees
- ✓ Consumer Services
- ✓ Commercial Services

### OTHER

- ✓ Childhood Enrichment
- ✓ Building Products
- ✓ Outdoor Living
- ✓ Industrial Components & Equipment
- ✓ Chemicals
- ✓ Specialty Packaging
- ✓ Niche Manufacturing
- ✓ Digital Infrastructure & Uninterruptable Power

## INVESTMENT PROFESSIONALS

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